

# justin kroupt

## UI Engineer

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## Summary

With over 15 years of experience in multimedia design, from UI/UX paired with core frontend programming languages to motion graphics, design is more than just a job – it is my passion and lifelong hobby. I have completely redesigned entire company websites, increased user efficiency, and created a personal website with over 2 million unique users.

I put top-shelf, methodical effort into every project to ensure that my work and services are full-bodied; creating a filtered, satisfying, and flavorful idea. More than just a visual decorator or pixel pusher; I'm a 100% pure-craft, idea brewer.

**Last call is upon us, and all I request is one happy hour of your day.**

## Skills

**Industry Knowledge:** User Interface Design, User Experience Design, Frontend Development, Responsive Web Design, Logo and Brand Design, Graphic Design, Motion Graphics, 3D Animation, Photography, Photo Manipulation

**Tools & Technologies:** HTML5, CSS3, JavaScript, Node.js, Vue.js, WordPress, Magento, Drupal, Git, Docker, Jira, Cinema 4D, Final Cut Pro, Figma, Adobe Creative Suite

## Experience

### Idea Brewer • Owner and Developer

3/2021 - Present

I designed, developed, and continue to operate unite-db.com, a website that receives over 1 million yearly users

- Solely design the user interface and user experience using Figma.
- Solely develop the site as a PWA with technologies such as JavaScript ES6, Vue2, Nuxt, Vercel, Git, HTML5, and CSS3 without using a CSS framework.
- Collaborate with Publisher Collective to monetize 1 million+ yearly users through display advertisements.
- Maintain all website data stored and fetched as JSON.
- Maintain social media accounts, marketing collateral, critical partnerships, and relationships.

### Meteor Education • UI Engineer

6/2017 - 6/2023

Leader for all UI/UX design and frontend development

- Create Low-Fi and Hi-Fi designs for all web applications using Figma.
- Research and lead all user interface and user experience decisions utilizing user focus groups and behavioral analytics software.
- Frontend development of PWA's using technologies such as JavaScript ES6, jQuery, Vue2, Nuxt, Vercel, Laravel, WordPress, Git, Docker, HTML5, CSS3, Bootstrap, and Bulma.
- Create and maintain an internal blog dedicated to technical tips and tricks.
- Redesign the company logo and style guide.
- Preflight the yearly company printed catalog and FTP transfer files to the printing partner.

Contact: Roy Keyes (Direct Manager) • 352-672-0263

### BMDM Marketing • UI/UX Designer

3/2015 - 6/2017

Lead UI/UX designer and frontend developer for dozens of clients

- Research and lead all user interface and user experience decisions utilizing user focus groups and behavioral analytics software.
- Frontend development of all web projects including custom Wordpress, Magento, or Drupal themes using HTML5, CSS3, Bootstrap, and Foundation.
- Design and deploy responsive emails using Ink.
- Design highly personalized direct mail advertisements and responsive web layouts for 50+ clients.
- Setup and preflight direct mail prints using InDesign for different paper types and textures such as transparent, foil, and cutout.

Contact: Eric Owens (Direct Manager) • 717-600-6426

### Technetium • UI/UX Designer

8/2014 - 3/2015

UI/UX designer and frontend developer for dozens of clients

- Research customer audiences and demographics to create tailored user interfaces and experiences.
- Frontend development of all web projects including custom Wordpress, ASPdotNetStorefront, Magento, or Drupal themes using HTML5, CSS3, Bootstrap, and Foundation.
- Design and deploy responsive emails using Ink.
- Design graphics, printed materials, and websites for dozens of client projects.
- Preflight printed materials and FTP transfer files to printing partners.

Contact: Joe Forgét (Direct Manager/Owner) • 407-234-8747

## Education

### Bachelor of Science (B.S.), Digital Arts

Full Sail University • 2014 • 3.88 GPA